

WWW.INTEGRITYTREE.COM

Please take note of our new address. Details & photos inside.

We've been
transplanted!



**INTEGRITY
TREE
SERVICES**

2300 Sanford Ave. SW • Grandville, MI 49418

Spring 2011
SEASONAL REPORT

"YOUR CARES are OUR CARES!"™

**Mailing
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2300 Sanford Ave. SW
Grandville, MI 49418

**Phone
Numbers:**

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Fax (616) 895-9602

E-mail:

Office@
IntegrityTree.com

**Certified
Arborists:**

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MI-3795A

Shane Herrema
MI-0580A

Jeff Laansma
MI-3790A

Matt Langelier
MI-0770A

Armand Lawrence
MI-3885A

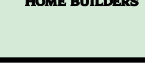
Pat Morren
MI-3858A

Adam TerBeek
MI-4068A

Joel Vaughn
MI-3802AU
(Certified Utility Specialist)



ASSOCIATION OF GRAND RAPIDS
Landscape
Professionals



**INTEGRITY
TREE
SERVICES**

Spring 2011

SEASONAL REPORT

Vol. 6 / No. 2

*We've planted our new
roots in Grandville!*

We have relocated from Allendale to Grandville and will be celebrating our 13th year in business this March! The Lord has truly blessed us with this building and the means to stay in business. Our new shop faces I-196 East just past the Wilson exit. You can't miss us...just look for our bright green trucks and building! *Please also take note of our new address in the upper left section of this page.*



East side of building



West side of building

The above pictures have been rendered to show the future proposed look of the building exterior.

-Mission of Integrity-

To be the leading tree service providing expert guidance and superior quality workmanship that demonstrates the highest integrity in exceeding customer expectations.

(616) 895-9600

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Support Your Local Small Businesses!

It's no surprise to Michiganders that our state economy is hurting. In November 2010, the Michigan Labor Market estimated a 12.4% unemployment rate. Many small businesses have left Michigan due to high taxation thus leaving many people unemployed.

Because of this devastation in our state, the owners of Integrity Tree Services saw an opportunity to help keep their community in business. The new shop was in desperate need of a renovation as well as cleaning. Matt and Shane hired three unemployed men to help with the massive amount of cleaning. In addition, instead of racing to the big box store for tile, carpet, lighting, etc..., Matt and Shane agreed to only get quotes from local small businesses. Sure the big box stores would have been more "budget-friendly", but they considered it more important to ensure they were doing their part in helping keep the local small businesses *in* business.

To continue to help our community businesses, we are showcasing photos of the newly renovated lobby as well as advertising the businesses we hired to complete the work. We encourage you to *think local first*. It is because of you that we've been in business for 13 years and, for that, we are forever grateful!

Award Painting

Ward
Interior & Exterior
(616) 644-5428

Nordlie

4611 Ivanrest Ave.
Grandville
(616) 534-6833 office
nordlie.com

Clint Herrema Masonry

(616) 401-3382 cell

Reclaimed Lumber

John Huitsing
Hudsonville
(616) 669-5426

Closet Designs

Mike Strating
912 N. Black River Dr.
Holland
(616) 772-1119 office
closetdesign.biz

Robbins Lock Shop

2004 Division Ave. South
Grand Rapids
(616) 452-6575 office
robbinslockshop.com

Commercial Flooring

Glen Reedberger
645 Commerce Ct.
Holland
(616) 820-5936 cell
(616) 786-3530 office

Seven's Paint

Jamie Wiersma
3440 Fairlanes Ave. SW
Grandville
(616) 530-7701 office
sevenspaint.com

DeGraaf Interiors

Barb Canan-Schuitema
6450 28th Ave.
Hudsonville
(662) 797-1052 cell
(616) 662-0140 office
degraafinteriors.com

TerBeek Construction

Aaron TerBeek
Hudsonville
(616) 826-1115 cell
aaron@terbeekconstruction.com

Drywall Installation

Jason VanderWest
(616) 299-8598 cell

The Lighting Corner

Jeanine
4269 Chicago Drive SW
Grandville
(616) 534-8560 office
thelightingcorner.com



All seasonal reports are printed locally at Thomas Graphics
2950 Prairie SW, Suite 500, Grandville, (616) 531-1755.

**Hiring Local
Businesses Helps
Your Community!**

Spring Calendar Chart

Integrity Tree Services provides many additional services not listed in the chart below. If your need is not listed, please contact us.

COMMON SERVICES	Feb	Mar	Apr	May	June
Check trees for past storm damage while leaves are off					
Treat trees that have gypsy moth caterpillars					
Mite control					
Spring fertilization (stressed trees)					
Dormant oil spray to kill over wintering pest					
Treat spruce trees that had galls last year					
Corrective and rejuvenation pruning of shrubs					
Soil injection of MSR to control insect outbreaks					
Check for and control pine sawfly larvae					
Treat oak chlorosis with iron					
Zimmerman pine moth control					
Best time to prune oak and elm trees					
Treat drought stressed trees with Cambistat					
Transplant trees and shrubs					
Mycorrhizal injection to increase root absorption					
Soil injection of merit to control a variety of insects					

*All dates are approximate and may vary slightly from year-to-year depending on scientific indicators, weather conditions, and treatments. ©2011 Integrity Tree Services. All rights reserved.

Safety First!

At Integrity Tree Services, safety is our top priority. Twice a year, we put production on hold for one day and train all staff in CPR, First Aid, Technical Training, and Aerial Rescue. Our next scheduled date is March 17. We look forward to honing our skills at this semi-annual training day.

Renewals & Specials!

Look for your renewals in the mail for all annual Tree & Shrub Care health services.

If you do not receive a renewal by March 1st, contact us immediately. We must have a signed renewal in order to continue providing you with great service. Take advantage of our 5% discount coupon below if you pay-in-full at time of renewal.



**INTEGRITY
TREE
SERVICES**

TREE & SHRUB CARE DIVISION
Providing Scientific Diagnosis & Treatment Services™

**5%
DISCOUNT**

on all Tree & Shrub Care health services
including Treatments, Fertilizing,
and Monitoring Visits

*Discount applies if paid-in-full at time of renewal.

More coupons online at

WWW.INTEGRITYTREE.COM

32nd Annual
West Michigan
Home & Garden Show
DeVos Place
MARCH 3-6, 2011

BOOTH 2010
DeVos Place
March 3-6
Stop by our booth for
FREE POPCORN!

ONLINE COUPON
THIS COUPON GOOD FOR
\$2.00 Off
ONE REGULAR WEEKDAY ADULT ADMISSION

Present this coupon at box office and get \$2 off One Regular Weekday Adult Admission. Not good with any other coupon. Valid Thursday and Friday only.

Expires: March 5, 10:00 am - 8:00 pm
March 6, 11:00 am - 8:00 pm

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